

Post 10.30.68

Ad on HHH Withdrawn By GOP

From News Dispatches

The Nixon camp is withdrawing, at least temporarily, a television commercial that depicts Vice President Humphrey laughing amid scenes of war, rioting and suffering.

The political advertisement was shown during NBC's "Rowan and Martin Laugh-In" on Monday night. It brought 200 calls of protest to the network.

The Democratic National Committee called the commercial "a smear in keeping with Nixon's below-the-belt reputation in politics and unworthy of a man running for the Nation's highest office." The Committee filed protests with NBC and with the National Fair Campaign Practices Committee.

John N. Mitchell, a law partner and the campaign manager for Richard M. Nixon, said the advertisement was meant to portray Humphrey's "politics of joy in contrast to the serious politics of our times."

Mitchell said "it ill behooves" the Democrats to complain about Republican commercials in view of what he called the growing number of "distorted spots" shown by Humphrey campaigners. He cited a spot that laughs at Nixon's running mate, Gov. Spiro T. Agnew of Maryland, and the "heartbeat" commercial also directed against Agnew.

NBC said the laughing commercial has been withdrawn "from all future broadcasts" by the Nixon-Agnew campaign committee. But a Nixon aide in New York said it "is not scheduled currently and it is under consideration."

On Monday, the day the commercial was broadcast, Nixon had told a campaign audience in Albany, N.Y., that this is "trick or treat" week in which the opposition is going to try "tricks" in a desperate play to come from behind.

Fe
ma
sel
inc
bru
go
ru
til
ce
is
pa
br

i

Ea